

Vroom the Club Racing Program

The Vroom Program is undergoing some changes for 2009 – expect additional non-clothing items to be introduced during year.

The Goal:

Develop a long range program that will be a factor in the retention and recruitment of more volunteers for Club Racing Events in the Mid West Division.

Our Objective:

Retain and recruit more volunteers for Mid West Division Club Racing Events

A key element of this plan is personal contact by everyone in the Division. The entire committee believes that the only way that a person is successfully retained or recruited is through personal contact. People show up for the racing, they stay for the friendships they make.

How does it work?

- CREDITS: Each MiDiv Volunteer gets 1 credit for each day they work. This is reported by each race group from each track to the points keeper for logging. Discrepancies communicated are fixed as soon as possible. The points are also posted on the MiDiv website so that each volunteer can check their own points. Each volunteer working a Midiv Club Racing event is automatically signed up for credits.
- REDEEM: When a volunteers has worked 8 credits (days) they can redeem them for a level 1 item, then after they work another 15 credits days they can redeem for a level 2 item and after they work another 25 credits they can redeem a level 3 item.

→ **Redemptions**

Level A = 3 Credits

Level 1 = 8 Credit

Level 2 = 15 Credits

Level 3 = 25 Credits

- RECRUITER CREDITS: Credits will be awarded to any worker who bring a NEW worker (defined as someone who has not been a regular or weekend member for at least 1 year) to a Club Racing event and that works at least 1 day at any specialty. Information on the names of the recruit, recruiter, membership numbers, date(s) worked and track worked must be submitted to the committee within 30 days of the event worked. The recruiter is given a recruiter credit for every credit the worker earns the first weekend they work. So if you bring a friend who works Sat. & Sun. and you work Sat. & Sun, you both get 2 credits. Then when you report the new person you recruited, you get an additional 2 recruiter points added to you account. Recruit often and you could win MiDiv Top Recruiter. Receive credits for recruiting by using the form posted on the website or at registration at each race or by sending the form to the committee at: Janet Berry, 3424 Lorance Drive, Little Rock, Arkansas or to Vicki Jarecke, 2632 W. Mt. Vernon, Springfield, MO 65802; Fax 417-831-1704 or E-mail (shared) vroom-midiv@treefrogracing.com